



METADATA DESCRIPTIVE WORDS FOR SYNC LICENSING

A well-tagged track increases its discoverability in sync searches. Use these words to describe the **mood, energy, instrumentation, and style** of a song effectively.

MOOD & EMOTION

Describes the **feeling** a track evokes.

♦ Positive / Uplifting

- Cathartic
- Cheerful
- Empowering
- Euphoric
- Feel-good
- Fun
- Heartwarming
- Hopeful
- Inspiring
- Joyful
- Motivational
- Optimistic
- Soaring
- Triumphant
- Uplifting
- Warm

♦ Dark / Intense

- Aggressive
- Brooding
- Chaotic
- Foreboding
- Harsh
- Haunting

- Menacing
- Ominous
- Sinister
- Sombre
- Suspenseful
- Tense
- Tormented
- Wicked

♦ **Melancholic / Reflective**

- Bittersweet
- Heartfelt
- Heart-wrenching
- Lonely
- Longing
- Mournful
- Nostalgic
- Pensive
- Poignant
- Sentimental
- Sombre
- Tender
- Wistful
- Yearning

♦ **Romantic / Sensual**

- Breathy
- Delicate
- Dreamy
- Electric
- Erotic
- Hypnotic
- Intimate
- Passionate
- Sexy
- Sultry
- Tender

2 ENERGY & INTENSITY

Describes the **pace and drive** of the track.

♦ **High-Energy / Action-Packed**

- Adrenaline-Fueled
- Aggressive
- Driving
- Explosive
- Fast-paced
- Fierce
- Frantic
- Hard-hitting
- Heavy-hitting
- Hyperspeed
- Momentum-driven
- Propulsive
- Pulse-Pounding
- Racing
- Thrilling
- Upbeat

♦ **Medium-Energy / Flowing**

- Bouncy
- Groovy
- Mid-tempo
- Smooth
- Steady
- Swirling

♦ **Low-Energy / Minimalist**

- Airy
- Atmospheric
- Delicate
- Dreamy
- Ethereal
- Floating
- Sparse
- Subtle
- Tranquil
- Understated
- Weightless

3 GENRE & PRODUCTION STYLE

Describes **genre-specific and production-related** qualities.

♦ **Modern Styles**

- Alt R&B

- Cinematic Electronic
- Dark Pop
- Dream Pop
- Future Funk
- Hyperpop
- Industrial
- Lo-Fi
- Pop Punk Revival
- Shoegaze
- Soul Jazz
- Synthwave
- Trap-Inspired
- Vaporwave

♦ **Organic / Acoustic Styles**

- Acoustic
- Bluesy
- Earthy
- Folksy
- Orchestral
- Raw
- Roots
- Singer-songwriter
- Stripped-down
- Unplugged

♦ **Cinematic / Storytelling**

- Blockbuster
- Building
- Climactic
- Crescendoing
- Dramatic
- Epic
- Momentum-Building
- Score-Like
- Soaring
- Sweeping
- Swelling
- Tension-building
- Thematic

4 MOVEMENT & TEXTURE

Describes how the music **flows, evolves, or moves**.

♦ **Dynamic & Evolving**

- Building
- Crescendoing
- Escalating
- Expansive
- Morphing
- Pulsing
- Rising
- Soaring
- Sweeping
- Swelling
- Tension-building
- Undulating

♦ **Unpredictable & Chaotic**

- Disjointed
- Erratic
- Fractured
- Glitchy
- Irregular
- Manic
- Off-Kilter
- Turbulent

♦ **Steady & Mesmerizing**

- Ethereal
- Floating
- Hypnotic
- Looping
- Repetitive
- Spell-binding
- Transcendent

5 UNIQUE / SYNC-SPECIFIC TERMS

These are industry-relevant terms often used in **music searches for licensing**.

♦ **For Action/Drama**

- Adrenaline
- Anthemic
- Battle-Ready
- Cinematic Rock
- Explosive
- Hard-Hitting
- Heroic

- High-Stakes
- Powerful
- Tension-Building

♦ For Comedy / Quirky Scenes

- Bouncy
- Bubbly
- Cheeky
- Dramedy
- Lighthearted
- Peculiar
- Playful
- Quirky
- Silly
- Whimsical
- Zany

♦ For Advertising / Commercials

- Anthemic
- Catchy
- Feel-Good
- Fresh
- Fun
- Indie-Pop

Final Refinements & Tips

- **Use combination tags** (e.g., “Dark Cinematic Electronic” or “Energetic Industrial Rock”) to **narrow down searchability**.
- **Be intuitive** – tag with words music supervisors actually search for. Avoid overly obscure terms.
- **Include instrument-driven tags when relevant** (e.g., “Guitar-Led”, “Piano-Based”, “Percussion-Heavy”).
- **Mention country of origin or regional style if applicable** (e.g., “French Pop”, “Afrobeats”, “Latin Trap”, “Japanese City Pop”).
- **Add language tags for songs with vocals in non-English languages** (e.g., “Spanish Vocals”, “Bilingual”, “Mandarin Lyrics”).
- **Indicate cultural or ethnic influence when relevant** (e.g., “Middle Eastern Instrumentation”, “Afro-Cuban Rhythms”, “Indian Classical Fusion”).